

DMS Sales UK Ltd. - Privacy Policy:

Company Information:

Company Number: 1331 8065
VAT Registration Number: 378 7159 43

Registered Address: The New Studio, Wintershill Farm
Southampton, Hampshire. UK. SO32 2AH

Telephone Number: 0044 (0) 2380 970 970
E-Mail: stabilisers@dmssalesuk.com
Website: www.dmssalesuk.com

Note: The DMS Sales UK Ltd. website utilises cookies, if you do not wish to accept the use of cookies you can update your preferences within your own computer settings.

The Privacy Policy:

This policy sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our policies and practices regarding your personal data and how we will treat it.

DMS Sales UK Ltd. are committed to protecting your privacy. We will only use the information that we collect about you lawfully in accordance with the Data Protection Act 1998 & General Data Protection Regulations 2016 (GDPR).

Any questions, comments or requests regarding this policy are welcomed and should be addressed by e-mail to stabilisers@dmssalesuk.com in writing to our registered office or you may choose to call us on the telephone number above.

Information we may collect from you:

We may collect and process the following data about you from your contact with us:

- Information that you provide by filling in forms on our website at www.dmssalesuk.com . This includes information provided at the time of posting material or requesting information on services. We may also ask you for information when you request a quotation or advice.
- If you contact us by any means with queries, complaints Etc., we may keep a record of that correspondence.
- When you engage with us on social media.
- From time to time we may also ask you to complete surveys that we use for research, quality control and marketing purposes, although you do not have to respond to them.
- Details of any visits, meetings, calls or communications by whatever means or attendance at marketing events, demonstrations or other events that we may hold from time to time including, but not limited to, traffic data, location data, weblogs and other communication data, whether this is required for our own admin purposes or otherwise and the resources that you access.

IP address and Cookies:

We may collect information about your computer, including where available your IP address, operating system, browser type and or version. This information is used for system administration, security and user experience optimisation purposes. This is statistical data about our user's browsing actions and patterns and **DOES NOT IDENTIFY ANY INDIVIDUAL.**

IP address and Cookies Cont'd):

For the same reason, we may obtain information about your preferences by using a cookie file which is stored on the hard drive of your computer. Cookies contain information that is transferred to your computer's hard drive. They help us to improve our site and to deliver a better and more personalised service.

They enable us:

- To estimate our audience size and usage pattern.
- To store information about your preferences and so allow us to customise our site according to your individual interests.
- To recognise you when you return to our site.
- To track our website's reach and engagement on social networking sites.

You may refuse to accept cookies by activating the setting on your browser which allows you to refuse the setting of cookies. However, if you select this setting you may be unable to access certain parts of our site and/or your user experience when using our website might be affected. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you visit our site.

Please note that we also use third-party cookies (e.g. Google Analytics), over which we have no control.

We use information held about you in the following ways:

- To ensure that content from our site is presented in the most effective manner for you and for your computer.
- To provide you with information, products or services that you request from us or which we feel may be of interest you, where you have consented to be contacted for such purposes.
- To carry out our obligations arising from any contracts entered into between you and us or for due diligence purposes before entering into a contract.
- To allow you to participate in surveys or interactive features of our service, when you choose to do so.
- To notify you about changes to our service.

WE DO NOT SELL, RENT OR TRADE YOUR PERSONAL INFORMATION TO THIRD PARTIES FOR MARKETING PURPOSES WITHOUT YOUR PRIOR CONSENT.

We will give you the opportunity to unsubscribe from receiving future e-mail marketing from us in all e-marketing campaigns. Should you wish to be removed completely from our records (forgotten) you may do so by e-mail to stabilisers@dmssalesuk.com, in writing to our registered office or you may choose to call us on the telephone number above.

We may disclose your personal information to third parties only under the following circumstances:

- In the event that we sell our business, in such a case your personal data represents an asset of the business and will be subject to the privacy policy of the new owners.
- If all or a majority of the assets of DMS Sales UK Ltd. are acquired by a third party, in which case personal data held by it about its clients will be one of the transferred assets.
- If we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our terms and conditions of supply and other agreements; or to protect the rights, property, or safety of DMS Sales UK Ltd, our website, our customers, or others. This includes exchanging information with other companies and organisations for the purposes of fraud protection.

Rights of Data Subjects:

In addition to imposing various duties upon data controllers, the Data Protection Act & GDPR provide individuals (data subjects) with certain rights. The purpose of doing so is to empower and enable users to check what data relating to them is being held and what is being done with it. These rights come with responsibilities, it is not granted to subjects so that they may make enquiries out of idle curiosity but rather so that they can check what data is being processed on them and how accurate that data is.

The rights of data subjects are as follows:

- The right to establish the existence of personal data.
- The right of access.
- The right of objection (unsubscribe).
- The right to be deleted from all records (forgotten).
- The right of rectification.
- The right to complain.

Data Retention:

Personal data is stored for varying lengths depending on the nature and purpose for which it was collected. We store personal data in line with any applicable statutory minimum periods, and then review it periodically (usually annually) to ensure it is still necessary to be retained for the purpose for which it was collected.

Disclaimer:

Whilst every possible effort has been made to ensure the accuracy of all of our published material, the documents, content and related graphics published on our website www.dmssalesuk.com and in other marketing, promotional and/or technical material, may contain some variable and opinionated technical estimations, inaccuracies or typographical errors. We cannot be held responsible for such errors, inaccuracies or opinions and you are strongly advised to satisfy yourself as to the accuracy of the material we may present to you.

At the discretion of DMS Sales UK Ltd and for the purposes of ensuring our information is up to date, changes may periodically be made to the information we provide on our website and within our marketing material in general.

DMS Sales UK Ltd. may make improvements and/or changes to the information, service and products we offer and provide at any time. In no event shall DMS Sales UK Ltd. be liable for any special, indirect or consequential damages or any damages whatsoever arising out of or in connection with the use of information available on our website, through e-mail marketing or marketing material in general.

The entire content of our website and other marketing material in general is copyright material of DMS Sales UK Ltd and we retain all rights in respect of any or all of such material. The contents of our website and marketing material in general may be printed for personal informational use only and as such must not be re-distributed, re-sold, reproduced, stored in a retrievable system or transmitted in any form by any means, electronic, mechanical, for photocopying, recording or otherwise, without prior permission of DMS Sales UK Ltd. Any infringements of personal use only will be rigorously pursued.

Links to Third Party Sites:

To view or fully experience some content within our website you may be required to leave our site to visit another site external to our own or other data storage facility, these linked sites or other facilities are not under the control of DMS Sales UK Ltd.

Whilst we have taken every care and exercised every caution in the choice of such sites or facilities we may use, we cannot be held responsible for the operation, maintenance, updates, content or other links contained within any linked site or facility to which you may be directed from our site, marketing e-mails or marketing material in general.

DMS Sales UK Ltd. is providing these external links only as a convenience of operation, and the inclusion of a link in our website, e-mails or marketing material in general does not imply endorsement by us of any site or external facility or other materials or content that may be held in or on it.

Governing Law:

DMS Sales UK Ltd. is a UK Registered Limited Company and as such our operation, contracts, terms and condition are governed by English Law.

Updating of this Privacy Policy:

At DMS Sales UK Ltd. we take our responsibilities very seriously and are continually striving to improve our services, processes and protecting data subject rights. We will therefore update this privacy policy from time to time. We advise you to check this policy on a regular basis, or if requested we will send it to you on a regular basis when changes or updates are made.

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End.